

Panduit Latam 35 Anniversary Logo



Theme Lock Up and Logos

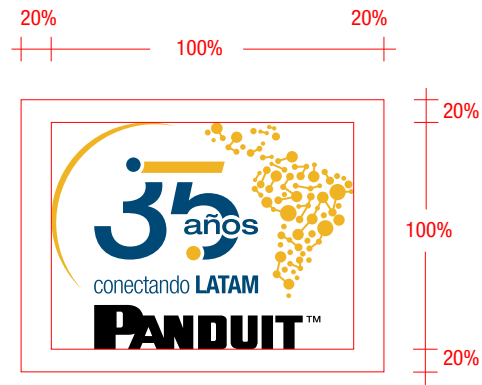
Theme Lock Up

The theme lock up should maintain the same integrity. The “35” must contain yellow (Pantone 7409 C) whether in color or reverse and the second part of the background in blue (Pantone 7693 C) or reverse (white) on dark or colored backgrounds. It should not be used over patterned elements and the background should not obstruct the logo’s appearance. For black and white applications, please use the grayscale lock up.



Safety Area

Area where it is forbidden to place text or any other graphic elements, so that it does not interfere with the logo.



Minimum Size

The minimum acceptable size for printing is: IN / CM:
0.9842 in (width) x 0.7382 in (height).
2.5 cm (width) x 1.875 cm (height).



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Logo as a Badge

To achieve better integration between the background and the logo, we suggest two figures that function as support to separate the logo from a dark background and preserve its original colors.

